

SPOTLESS.

THE WASH. THE REPUTATION. THE RETURN.



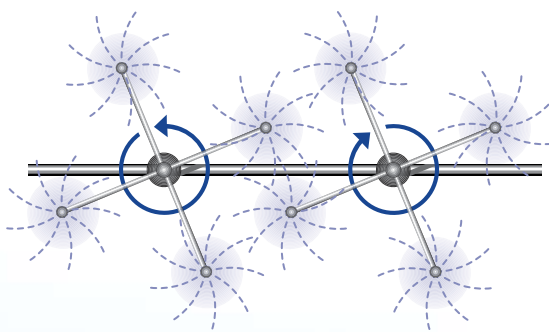


THERE'S NOTHING LIKE A **SHINY** NEW CAR.
OR A **SHINY** USED CAR.
OR ANY KIND OF **SHINY** CAR, PERIOD.

Any car wash manufacturer will tell you that the more cars you can move through a car wash, the more money you can make. At Powerain, we look at things a little differently: The cleaner you can make those cars, the more cars you can move through your car wash. Speed is important, but only if your customers come back—so we move them through quickly and make them cleaner.

SPOTLESS CARS + QUICKER WASHES = HAPPIER CUSTOMERS + GREATER PROFITS.

It's a simple equation. And for the money you invest, there's nothing on your property that can return cash faster.



Dynamics make all the difference.

Unlike some of our largest competitors, Powerain nozzles oscillate and rotate to cover every square inch of vehicle surface. If you wash your car by hand—do you move the hose around, or do you keep it in one spot?

Lift and separate.

Powerain nozzles are angled to lift the dirt from the vehicle. That way, the dirt doesn't just get wet, it comes off.

Chemical solutions.

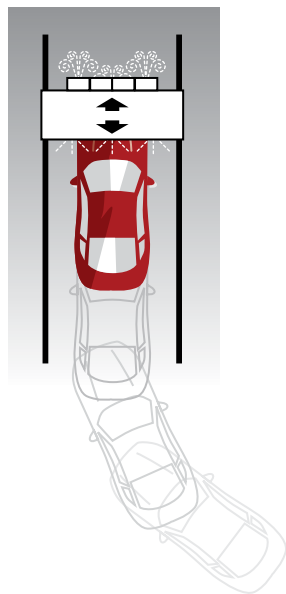
A superior product means a superior result, and that means a superior shine. Powerain can provide you with aftermarket products or work with your formulator to offer the best wash in the industry.

SPOTLESS. AND BY THAT WE MEAN THE CLEANEST CARS IN THE TOUCH-FREE WORLD.

GO FROM **ZERO TO \$200,000** IN TWELVE MONTHS.



Speed is everything—
and not just when it comes to
cycle times. Yes, Powerain offers
some of the fastest throughput in
the touch-free car wash industry.
But what we're really talking about
here is how quickly you'll see a
return on your investment.



A return that turns heads.

Good operators generate margins of 50+%, and the best operators see more than 60%. Powerain gives a whole new meaning to turning a profit.

Sticker shocking.

A successful Powerain system in the right location can generate \$150,000-\$200,000 in annual income—on an investment of a little over \$100,000. And even with the cost of land and building, it's still easy math.

Coming clean.

The return is phenomenal, it's true. But it's still a business, and that means work. So we work with you—partners, if you will—because we can only be successful if you're successful.

EVERYBODY TALKS ABOUT
PERFORMANCE.
WE'D RATHER JUST
PERFORM.

The logo for Powerain, featuring the word "POWERAIN" in a bold, white, sans-serif font. Above the letters "O", "W", "E", and "R" are three horizontal lines in red, yellow, and blue respectively, suggesting motion or energy. The logo is set against a background of a road stretching into the distance under a blue sky.

The day you buy a Powerain system is a happy day. You're happy. We're happy. But this isn't the day you find out if you made a good business decision. That day comes a year or two or three later, when something goes wrong. Because from time to time, things do go wrong.

That's the day when the rubber meets the road. When you find out that we're really here for you, and that we'll make everything right.

That's a good day.
That's a good business decision.
And well, that's Powerain.



Mechanics at heart.

We build the most dependable touch-free car washes in the industry, and we build them so that you can take care of them. Maintenance takes just a few hours a week, and 80% of the components are available at local industrial/electrical supply houses.

The muscle behind the materials.

How do you build with the strength and corrosion resistance of stainless steel but without the excessive weight and cost? Aircraft-grade aluminum—the same material used to manufacture jets. It's that tough. It's that good.

Installation acceleration.

Powerain has really taken off—in fact, we've managed over 500 installations worldwide.

The three-legged stool.

Start with a solid machine, take care of it, use good chemicals, and you'll have an impressively profitable Powerain business. Take any of those three things away, and you won't. Again, it's easy math.

For more information about the most profitable product
you can put on your property, visit www.powerain.com.
It's not a lot of hype, just a lot of answers.



One Enterprise Drive
Tower, MN 55790
1.800.943.8866
Fax: 218.753.4206
www.powerain.com

*Proudly owned and
operated by:*

